

This record is a partial extract of the original cable. The full text of the original cable is not available.

221110Z Aug 05

UNCLAS SECTION 01 OF 02 AMMAN 006750

SIPDIS

ECA/PE/V/M (MBENSON, IZSOLDOS, AZAKI); NEA/PPD (DBENZE);
NEA/ELA

E.O. 12958: N/A

TAGS: [OEXC](#) [SCUL](#) [JO](#)

SUBJECT: FY 05 MRP:"ELECTRONIC COMMERCE AND THE WORLD
ECONOMY," JUNE 23 - JULY 14, 2005 - PROGRAM EVALUATION

1. FOLLOWING IS THE EVDB EVALUATION OF SUBJECT PROGRAM:

START FIXED-FORMAT TEXT (PLEASE DO NOT EDIT):

: THE FOLLOWING DATA IS IN A FIXED FORMAT WHICH ENABLES
: AUTOMATED PROCESSING IN WASHINGTON AND SHOULD NOT BE
: EDITED EXCEPT BY MEANS OF THE POST-EVDB SOFTWARE.

EXPORT-SOURCE: POST-EVDB

VERSION: 3.0.7

POST-EMAIL: ALDADAWM@STATE.GOV

TRANSMITTING-POST: PAS AMMAN

TRANSMITTING-POST-ID: 2887

EXPORT-TYPE: PROJECT EVALUATION

START PROJECT-EVAL-REC:

POST-PROJ-ID: 182

ECA-PROJ-NO: E/VM-2005-0030

PROJ-NAME: ELECTRONIC COMMERCE AND THE WORLD ECONOMY

CPTHEME: ECONOMIC DEVELOPMENT

START MEMO IMPACT:

MR. GAITH BAKRI THOUGHT THE PROGRAM WAS "FANTASTIC" AND VERY
USEFUL FOR THE INITIATIVES HE IS INVOLVED IN HERE IN JORDAN
TO EXPAND PUBLIC-PRIVATE E-COMMERCE PARTNERSHIPS.

HE FOUND THE WASHINGTON, DC, SEGMENT OF THE TRIP THE MOST
USEFUL FOR HIS WORK AS HE LEARNED MANY STRATEGIES AND
PROCEDURES FOR GOVERNMENT SUPPORT FOR SMALL AND MEDIUM-SIZE
ENTERPRISES. HE IS LOOKING FOR "ROLE MODELS" FOR HIS
EMPLOYER, THE JORDAN ENTERPRISE DEVELOPMENT CORPORATION, AS
IT DEFINES ITS MISSION AND ACTIVITIES. IN TERMS OF RELEVANCE
TO HIS WORK AND FOR THE QUALITY OF THEIR PRESENTATIONS, HE
PARTICULARLY LIKED THE MEETINGS WITH KEN SCHAGRIN OF THE
U.S. TRADE REPRESENTATIVE, LAUREN SAADAT OF THE U.S.
DEPARTMENT OF COMMERCE, JANE BOORMAN AND JAMES VAN WERT OF
THE SMALL BUSINESS ADMINISTRATION, AND HUGH STEVENSON OF THE
FEDERAL TRADE COMMISSION.

ONE OF THE HIGHLIGHTS OF THE TRIP WAS THE DIVERSITY OF THE
PARTICIPANTS. HE THOUGHT IT WAS VERY USEFUL TO HAVE SUCH A
WIDE ARRAY OF COUNTRIES AND PROFESSIONS REPRESENTED AS THEY
WERE ABLE TO SHARE IDEAS, PROGRAMS, AND STRATEGIES FROM MANY
DIFFERENT PERSPECTIVES AND SYSTEMS. HE WAS ALSO ABLE TO
LEARN ABOUT DIFFERENT E-COMMERCE PROBLEMS AROUND THE WORLD
AND THINK THROUGH WAYS TO ANTICIPATE FUTURE CHALLENGES IN
JORDAN.

HE HIGHLY ENJOYED THE HOMESTAYS AND THOUGHT THEY WERE A
GREAT IDEA.

HE WAS EXCITED ABOUT THE YAHOO GROUP CREATED TO HELP THE
ALUMNI KEEP IN TOUCH, AND WAS PLEASED THAT ONLY THREE WEEKS
AFTER THE PROGRAM THERE WERE ALREADY 167 MESSAGES WITHIN THE
GROUP.

HIS ONLY SUGGESTED AREA FOR IMPROVEMENT WAS TO HAVE THE PRE-
PROGRAM MATERIALS SENT EARLIER AND VIA EMAIL SO THERE IS
LESS HASSLE THAN USING MAIL OR FAX.

HE AND THREE OTHER PARTICIPANTS HAD A MINOR PROBLEM AT TWO
AIRPORTS AS THEIR E-TICKETS WERE CANCELED OR NOT CORRECT.
THE ENGLISH LANGUAGE OFFICERS WERE ABLE TO FIX THE PROBLEM
RIGHT AT THE COUNTER, HOWEVER, SO THE DELAY WAS MINIMAL.

END MEMO IMPACT:

START MEMO AUDIENCE-REACHED:

MR. GAITH BAKRI IS THE DIRECTOR OF THE TECHNICAL SERVICES
AND PROJECT DEPARTMENT AT THE NEW GOVERNMENT-OWNED JORDAN
ENTERPRISE DEVELOPMENT CORPORATION. HE IS INVOLVED IN
EFFORTS TO HELP DEVELOP JORDANIAN INDUSTRY'S E-COMMERCE
POTENTIAL. THE JORDANIAN GOVERNMENT IS LOOKING TO EXPAND ITS
PARTNERSHIPS WITH THE PRIVATE SECTOR SO THIS PROGRAM CAME AT
A GOOD TIME FOR ONE OF ITS KEY REPRESENTATIVES.

END MEMO AUDIENCE-REACHED:

ECA-PROGRAM-OFFICE-RATING: 5

START MEMO ECA-PROG-OFFICE-COMMENT:

END MEMO ECA-PROG-OFFICE-COMMENT:

PROGRAM-AGENCY-RATING: 5

START MEMO PROG-AGENCY-COMMENT:

BOTH SANDRA AND AMY FROM ACADEMY FOR EDUCATIONAL DEVELOPMENT
WERE VERY HELPFUL AND FRIENDLY.

END MEMO PROG-AGENCY-COMMENT:

START ESCORT-INTERPRETER-EVALUATION:

ESCORT-INTERPRETER: ISABELLE ZSOLDOS

RATING: 5

START MEMO COMMENT:

ISABELLE WAS "VERY WELL ORGANIZED" AND GAVE THE GROUP A VERY
WARM WELCOME.

END MEMO COMMENT:
END ESCORT-INTERPRETER-EVALUATION:
START ESCORT-INTERPRETER-EVALUATION:
ESCORT-INTERPRETER: ROBERT HADJICK
RATING: 5
START MEMO COMMENT:
HE HIGHLY APPRECIATED ROBERT'S EFFORTS TO ORGANIZE A
SURPRISE BIRTHDAY PARTY FOR HIM. IT MADE HIM FEEL VERY
WELCOME.
END MEMO COMMENT:
END ESCORT-INTERPRETER-EVALUATION:
END PROJECT-EVAL-REC:

HENZEL